



List Name: US Active Cruise Travelers

Total Universe: 9,993,803	Base Rate: \$.07
Non-DNC Phone Universe: 1,372,512	Phones: +\$.06

Description: Reach a highly responsive group of individuals who have indicated that they are dedicated to Cruise Travel. These consumers are active travelers which results in a steady flow of dollars for the travel industry. Select by many demographics such as: Age, Income, Occupation, Presence of Children, Homeowners, and many more!!		
Select:	Price:	Postal Terms
Mailing list:	\$.07	Minimum Order:5,000
Phones Selection:	\$.06	Sample mail piece required
Geo Select list:	\$.005	20% commission to recognized brokers
Gender Select list:	\$.01	\$250 cancellation fee prior to mail date
Income Select list:	\$.01	E-Mail/FTP Shipping: \$50.00/file
Presence of Children:	\$.012	Telemarketing Terms
Homeowner:	\$.012	Minimum Order: 10,000
		Must be registered w/ National DNC

Cancellation Fee: \$250 cancellation fee prior to mail date. Plus Full rental fee after ship date.

Please inquire about volume discounts.

Please inquire about multiple usage discounts.

Contact:
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