



Mortgage Credit Triggers

Mortgage Credit Trigger Leads are inquiries into a person's credit report generated daily by the Credit Bureaus. These consumers have had their credit pulled within the past 24 hours, specifically for a mortgage loan approval. Auto & Insurance loan triggers are also available. Mortgage Credit Triggers identify newly triggered consumers that will meet your marketing program needs no matter what your telemarketing or mailing schedule is.

Mortgage Credit Triggers are pulled daily and clients have access to purchase both daily and/or weekly Trigger Data. Determine your marketing program schedule, and we will assist you in selecting the correct credit triggers to maximize responses and increase your revenue potential.

A Mortgage Trigger is Pre-screened against credit bureau information and requires a firm offer of credit be extended to every name on the list.

Daily Trigger Leads

Pricing:

25 leads per day 500 per month

\$.65

Monthly Minimum:

500 records

Cancellation Policy:

No job can be cancelled once order is placed and data is finalized.

Compliance:

As part of our commitment to making sure that all end users of data are compliant with FTC Standards, a SAN Number is required if phone numbers are requested. Appropriate contracts/agreements are also required by the bureaus; please contact a RealSource Inc. Representative to find out what agreements are needed before processing.

Data Usage

One-time usage as quoted.

20% Commission to recognized brokers.

Contact:

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