



List Name: US CONSUMER DATABASE

Over 200 million consumers with age and income information available.

Over 50 million consumers with lifestyle and shopping behavior categories.

Over 100 million mail order responders and buyers.

Our US Consumer Database is comprised of transactional and demographic data that is updated and verified through hundreds of sources on a continual basis.

Sources: Direct Response Data, Public Records, Consumer Surveys, Phone Directories, US Census Data, Purchase Transactions

Select:	Price:	Postal Terms
Mailing list:	\$.025	Minimum Order: 5,000 Sample mail piece required \$250 cancellation fee prior to mail date E-Mail/FTP Shipping: \$50.00/file Telemarketing Terms Minimum Order: 10,000 Must be registered w/ National DNC
Phones Selection:	\$.015	
Household Income:	\$.01	
Occupation Codes:	\$.006	
Geography :	\$.005	
Gender:	\$.01	
Mail Order Buyer:	\$.01	
Presence of Children:	\$.012	
Homeowner:	\$.012	

Cancellation Fee: \$250 cancellation fee prior to mail date. Plus Full rental fee after ship date.

Please inquire about additional selects.

Contact:
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